



COMMISSION
AGENDA MEMORANDUM
BRIEFING ITEM

Item No.	11b
Date of Meeting	December 13, 2022

DATE: December 6, 2022

TO: Stephen P. Metruck, Executive Director

FROM: Sabrina Bolieu, Regional Government Relations Manager, External Relations
Dave Kaplan, Local Government Relations Manager, External Relations
Nate Caminos, Government Relations Director, External Relations

SUBJECT: Briefing on 2023 Local, Regional and Community Engagement Policy Priorities

EXECUTIVE SUMMARY

Port of Seattle government relations staff worked with Commissioners, executive team members, internal subject matter experts, and external stakeholders to develop local, regional and community engagement policy priorities and partnerships to guide Port advocacy efforts to fulfill our mission to promote economic opportunities and quality of life in the region by advancing trade, travel, commerce and job creation in an equitable, accountable and environmentally responsible manner.

Throughout 2022, staff worked to execute the 2022 regional and local policy priorities. Progress was made on many of the priorities, and current and future priorities will continue to be pursued over the next several years.

For 2023, the Local & Regional Policy Priorities are organized under the Century Agenda Goals and Objectives. The Century Agenda is the directional compass for the Port of Seattle that was introduced in 2012 and updated in 2017 and again in 2020.

These priorities are accomplished through the development of relationships with local jurisdictions and regional organizations, by both staff and elected officials, resulting in the partnerships necessary to successfully accomplish the Port's goals. Regional engagement through such organizations as the Puget Sound Regional Council, the Sound Cities Association, and others are a necessity to build these relationships.

2023 LOCAL AND REGIONAL POLICY PRIORITIES

Port of Seattle Century Agenda Goals

Goal 1: Position the Puget Sound as a premier international logistics hub

Objective 1: Meet the Puget Sound region's international trade and cargo needs in an efficient and sustainable manner

- T-5 Phase 2 Agreements
- T-46 Tenancy

Objective 2: Support the continued success and competitiveness of the NWSA

- Support alignment of goals with the Northwest Seaport Alliance
- Assure no net loss of Industrial Lands
- Identify ownership opportunities along the waterfront

Meeting Date: December 13, 2022

Goal 2: Advance this Region as a Leading Tourism Destination and Business Gateway

Objective 3: Continuously improve the operational efficiency and customer experience as SEA

Objective 4: Strengthen the competitiveness of SEA in the regional and global markets

- Continue to educate the local communities on the SAMP NTP, and opportunities to engage on the release of the environmental reviews

Objective 5: Meet the region’s air transportation needs by delivering vital facilities and infrastructure in a sustainable and cost-effective manner

Goal 3: Responsibly Invest in the Economic Growth of the Region and all its Communities

Objective 6: Increase career and business opportunities for local communities in all port-related industries

- Promote tourism, including responsible outdoor recreation
- Small Business Export Accelerator
- Advocate for Youth Maritime Workforce Development, CORE plus, and the Seattle Maritime Academy
- Help promote the Community Business Connector initiative
- Expand Green Job opportunities

Objective 7: Advance maritime industries through innovation, strategic investment and capable management of Port facilities

- Explore the Port’s involvement and use of Port facilities for alternative fuels, including hydrogen production, storage & distribution
- Explore the use of Port facilities to support Off-shore Wind development
- Explore strategic investments in land acquisition countywide

Objective 8: Expand the economic, cultural and community benefits of Cruise Operations while preserving industrial lands

- Help lead on development of a Green Corridor for Cruise
- Continue to explore expanding opportunities for local and diverse businesses in supplying goods and services to the cruise industry
- Support the Duwamish Valley Community Equity Program

Goal 4: Be the Greenest and Most Energy-Efficient Port in North America

Objective 9: Meet all increased energy needs through conservation and renewable sources

Objective 10: Meet or exceed agency requirements for stormwater leaving Port-owned or operated facilities

Objective 11: Reduce air pollutants and carbon emissions

- Advance waterfront electrification efforts, such as shore power at Pier 66
- Foster the Clean Truck Program
- Continue to further the development of Sustainable Aviation Fuels at SEA
- Support the Kelp – Seaweed Collaborative

Meeting Date: December 13, 2022

- Support decarbonization of shipping

Objective 12: Restore, create, and enhance 40 additional acres of habitat in the Green/Duwamish habitat

- Steward Maritime Parks, especially those in the Duwamish to support port values and better serve near port communities
- Meet the Port’s obligations for cleanup and remediation of all sites, including the East Waterway, to meet the health and equity goals of the Duwamish Valley and nearby areas.

Goal 5: Become a Model for Equity, Diversity & Inclusion

Objective 13: Increase utilization of WMBE and DBE firms and eliminate disparity of access to opportunities

- Further WMBE and Diversity in Contracting
- Minority Business Accelerator
- Support feasibility study surrounding development of a South King County Public Market

Objective 14: Ensure that all internal and external programs, structures and practices provide equitable opportunities for all

- Meet regularly with Tribal leaders and affiliated organizations in the state and region to build, strengthen and sustain the government-to-government and community-to-community relationships with the Port of Seattle.
- Finalize the Tribal Memorandum of Agreements (MOA) and
- Further discussions and negotiations with Native American tribal governments or tribal governments’ supported entities, such as the Northwest Indian Fish Commission, in hopes of creating mutually beneficial agreements and partnerships between the port and those tribal governments.
- Hold an interjurisdictional meeting with the Beacon Hill, Georgetown, and South Park communities
- The Office of Equity, Diversity, and Inclusion will lead internal efforts and provide technical support to Port divisions and departments in order to advance the Port’s Century Agenda via equity best practices and environmental justice principles

Objective 15: Advance regional workforce development in port-related industries to provide equitable access to quality careers

- Tribal Engagement Internship Program
- Duwamish Valley Community Equity Program
- Expand Green Jobs strategies in Port sectors, support regional coordination efforts (i.e. inter-governmental, public-private partnerships) for green jobs workforce development
- Support career connected learning programs and education institutions (Seattle Maritime Academy, Maritime High School, Career and Technical Education (CTE) programs)
- Continue to support equitable access for BIPOC communities and women into quality jobs in port sectors with investments in outreach training, retention, navigation

Meeting Date: December 13, 2022

- Support stronger collaboration with regional agencies, the regional workforce development boards, and USDOT
- Develop stronger industry relations to ensure effective placement of youth and adults into “in-demand” jobs
- Lead conversations with public agencies and employers on developing best practices for respectful work sites to support retention of historically underrepresented workers in Port-related industries.

Goal 6: Be a Highly Effective Public Agency⁷⁵

Objective 16: Advance the Port's dedication to employee engagement, safety, innovation, and financial stewardship

Objective 17: Foster an environment of transparency, accountability, respect, leadership, and fairness to give Port staff the tools to be exceptional public servants

Objective 18: Partner and engage with external stakeholders to build healthy, safe and equitable communities

- Engage with local and regional partners and identify opportunities for collaboration on how to replace infrastructure, in transitioning away from fossil fuels
- Continue to advocate for PFAS Transition to Fluorine free foam
- Advocate for the long-term health of North SeaTac Park through an invasive and ecological assessment
- Develop the Port’s environmental justice principles with internal and external stakeholders to achieve equal protection and equal enforcement of environmental laws and regulations, advance environmental and health hazard mitigations strategies, and ensure meaningful community engagement for healthier communities.

Objective 19: Set the standard for high-quality, cost-effective, and timely delivery of capital programs

- SEA Pre-Conditioned Air Systems Optimization
- Explore partnerships for SEA Bike & Pedestrian Commuter Improvements
- Continue the work of the Sound Insulation program to meet the 2026 goal

ATTACHMENTS

- (1) Presentation